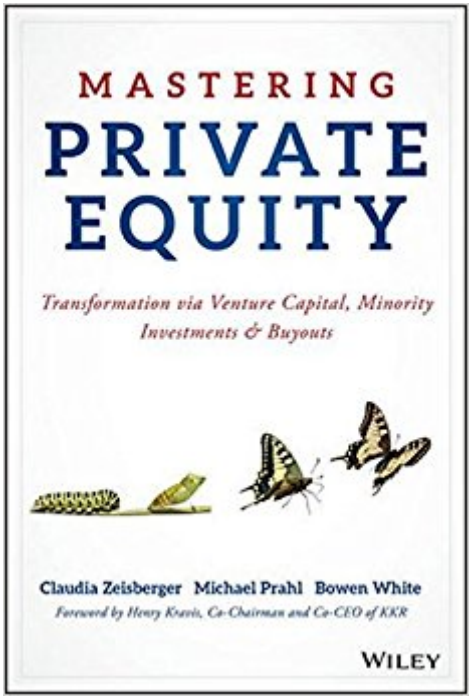
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Mastering Private Equity: Transformation Via Venture Capital, Minority Investments And Buyouts



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Synopsis

The definitive guide to private equity for investors and finance professionals Mastering Private Equity was written with a professional audience in mind and provides a valuable and unique reference for investors, finance professionals, students and business owners looking to engage with private equity firms or invest in private equity funds. From deal sourcing to exit, LBOs to responsible investing, operational value creation to risk management, the book systematically distils the essence of private equity into core concepts and explains in detail the dynamics of venture capital, growth equity and buyout transactions. With a foreword by Henry Kravis, Co-Chairman and Co-CEO of KKR, and special guest comments by senior PE professionals.Ã Â This book combines insights from leading academics and practitioners and was carefully structured to offer: A clear and concise reference for the industry expert A step-by-step guide for students and casual observers of the industry A theoretical companion to the INSEAD case book Private Equity in Action: Case Studies from Developed and Emerging Markets Features guest comments by senior PE professionals from the firms listed below: Abraaj Ã¢â ¬Â¢ Adams Street Partners Ã¢â ¬Â¢ Apax Partners Ã¢â ¬Â¢ Baring PE Asia Ã¢â ¬Â¢ Bridgepoint Ã¢â ¬Â¢ The Carlyle Group Ã¢â ¬Â¢ Coller Capital Ã¢â ¬Â¢ Debevoise & Plimpton LLP Ã¢â ¬Â¢ FMO Ã¢â ¬Â¢ Foundry Group Ã¢â ¬Â¢ Freshfields Bruckhaus Deringer Ã¢â ¬Â¢ General Atlantic Ã¢â ¬Â¢ ILPA Ã¢â ¬Â¢ Intermediate Capital Group Ã¢â ¬Â¢ KKR Capstone Ã¢â ¬Â¢ LPEQ Ã¢â ¬Â¢ Maxeda Ã¢â ¬Â¢ Navis Capital Ã¢â ¬Â¢ Northleaf Capital Ã¢â ¬Â¢ Oaktree Capital Ã¢â ¬Â¢ Partners Group Ã¢â ¬Â¢ Permira Ã¢â ¬Â¢ Terra Firma Ã Â

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THE DEFINITIVE GUIDE TO PRIVATE EQUITY Mastering Private Equity was written with a professional audience in mind and provides a valuable and unique reference for investors, finance professionals, students and business owners looking to engage with private equity firms or invest in private equity funds. From deal sourcing to exit, LBOs to responsible investing, operational value creation to risk management, the book systematically distills the essence of private equity into core concepts throughout the private equity life cycle. This book combines insights from leading academics and practitioners and was carefully structured to offer: A clear and concise reference for the industry expert A step-by-step guide for students and casual observers of the industry A theoretical companion to the INSEAD case book Private Equity in Action: Case Studies from Developed and Emerging Markets PRAISE FOR MASTERING PRIVATE EQUITY "Mastering Private Equity teaches the fundamentals and best practices of PE investing and ensures a deeper understanding of the PE dynamics for professionals from various backgrounds. It shows the potential the asset class has for building better and stronger companies and thereby acting as a force for good for the economy overall." Professor Ilian Mihov, Dean of INSEAD "This is a powerful book, clear on the fundamentals and rich on insight. It accurately describes how private equity works—it also provides nuance on how private equity really works." Alan MacKay, Managing Partner GHO Capital and current Chairman of the British Venture Capital Association "Mastering Private Equity pulls back the shroud of mystery surrounding private equity—a succinct yet comprehensive source of information for the expert reader." Jim Leech C.M. Chancellor, Queen's University and former CEO, Ontario Teachers' Pension Plan FEATURING GUEST COMMENTS BY SENIOR PE PROFESSIONALS FROM: Abraaj Ã¢â ¬Â¢ Adams Street Partners Ã¢â ¬Â¢ Apax Partners Ã¢â ¬Â¢ Baring PE Asia Ã¢â ¬Â¢ Bridgepoint Ã¢â ¬Â¢ The Carlyle Group Coller Capital Ã¢â ¬Â¢ Debevoise & Plimpton LLP Ã¢â ¬Â¢ FMO Ã¢â ¬Â¢ Foundry Group Ã¢â ¬Â¢ Freshfields Bruckhaus Deringer General Atlantic Ã¢â ¬Â¢ ILPA Ã¢â ¬Â¢ Intermediate Capital Group Ã¢â ¬Â¢ KKR Capstone Ã¢â ¬Â¢ LPEQ Ã¢â ¬Â¢ Maxeda Ã¢â ¬Â¢ Navis Capital Northleaf Capital Ã¢â ¬Â¢ Oaktree Capital Ã¢â ¬Â¢ Partners Group Ã¢â ¬Â¢ Permira Ã¢â ¬Â¢ Terra Firma

ClaudiaZeisberger is a Senior Affiliate Professor of Decision Sciences andEntrepreneurship & Family Enterprise at INSEAD, and the Founder andAcademic Director of the school's private

equity centre (GPEI). Before joiningINSEAD in 2005, she spent 16 years in investment banking in New York, London,Frankfurt, Tokyo and Singapore. Professor Zeisberger is a founding investor of'INSEAD Alum Ventures' (IAV), the business school's first dedicated seed fundand she activelymentors early stage companies and first-time entrepreneurs. At INSEAD, she launched 'Managing CorporateTurnarounds' a popular MBA elective known for its intensive computer-basedsimulation involving an iconic car brand and its struggle with bankruptcy. As anatural extension, she teaches INSEAD's Risk management elective. She hasfrequently been nominated for the MBA 'Best Teaching Award' in her PE electiveand has been awarded the "Dean's Commendation for Excellence in MBA Teaching"annually since 2008.ProfessorZeisberger is known for her extensive research on PE in emerging markets, andher output is a function of her close working relationships with private equityfirms and their investee companies, institutional investors, Family Offices andSovereign Wealth Funds.

Well written and excellent book that delves into the world of private equity on a level that beginners as well as seasoned veterans of private equity can understand. This book goes in depth into areas of understanding PE deals, Levered Buyouts, and so much more. It’s a must read.

Mastering Private Equity accurately sets out private equity as it is actually done including commentary from market professionals. The text is highly accessible and well-written. Material is presented in sections following a logical sequence, providing a book that can both be read from cover to cover as a comprehensive introduction to private equity, and equally used selectively as a reference resource.

I have recently started reading ÃƒÂ¢Ã â ¬Ã Å“Mastering Private EquityÃƒÂ¢Ã â ¬Ã Â• and think it provides an excellent overview of some core concepts in the industry.What I especially appreciate about the book is that one can determine how deep to dive into a certain topic (i.e. for me as a professional who is only involved with the private equity industry from a consultant perspective, this is particularly useful).

It is a must read for all who intend to run businesses efficiently. The concepts outlined in the book are applicable to any business and transcend beyond private equity. Claudia makes it an easy read for anyone that is interested to know more about private equity..

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